



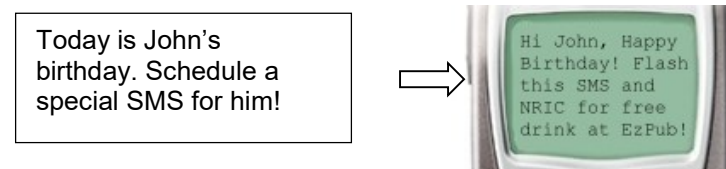
Drive your Sales & User's Loyalty with SMS Marketing Today!

And YES! At affordable prices too (from just **4.5 cents per SMS**)!

Why SMS Campaigns?

- Immediate Response - Drive Sales!
- No messy logistics to handle - Save costs!
- Personal Touch improving User's Loyalty!
- Grow your Clients' Base via interesting SMS Campaigns!
- Understand your Clients via SMS Q&A!

Example: 1-way SMS Marketing (Outgoing)



Example: 1-way SMS Marketing (Incoming)

Incoming keyword (walnut)



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Example: 2-way SMS Marketing (Outgoing & Incoming)

Dedicated Phone Number



Who are some of your clients?



Proximity: Tiger Beer St James Power Station Promotion

Members of Tiger FC received an SMS offer for a 1 for 1 entry to St James Power Station with free Tiger Beer!



M2B Game World: Johnnie Walker Black Fusion

This is a 2-way system where users will reply 1 to get their Special Invitation to Black Fusion event!

YES! I am interested! What are your rates?

	Branded / Normal SMS to Singapore
What is Branded SMS?	Recipient will see a brand as the sender, e.g. TIGER
Maximum Speed	300 SMS per minute
Prices in Singapore Dollars (Post Paid)	
Above 50,000 SMS per month	4.5 cents per SMS
10,000 to 50,000 SMS per month	5.5 cents per SMS
Below 10,000 SMS per month	6 cents per SMS
Setup Fee	No setup fees!

* Comes with FREE opt-out engine!

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<p>Shared Phone Number</p> <p>Multiple phone numbers which can be used for sending Incoming messages can be received using incoming keywords Keywords are based on first come first serve basis</p>	<p>\$15 monthly for receiving SMS (for each incoming keyword, e.g. WIN S795xxxxZ)</p>
<p>Dedicated Phone Number</p> <p>Your very own 8 digit phone number Unlimited incoming keywords and SMS handling!</p>	<p>\$360 yearly for receiving SMS</p> <p>No setup fees!</p>

* There is a charge for 1 cent per incoming SMS capped at \$250 per month. This charge is waived if the number of outgoing SMS you send is more than incoming SMS.

* Incoming SMS can be forwarded to your email address.

Who should I contact?

Just drop us an email at enquiry@neorewards.com or call us at (65) 6850 5089 today! Take control of your SMS Campaigns today!

* Prices are valid as of 31st Jul 2017

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